

VENDORS/CONCERT REGULATIONS



MEMORIAL WEEKEND 2021

MODELO MAHI MADNESS - MEMORIAL WEEKEND 2021
\$250 ENTRY FEE. BIGGEST FISH WINS - SATURDAY & SUNDAY
HOSTED BY FLY NAVARRO - PRODUCED BY ROCK THE HARBOR, INC.

Rock the Harbor is producing a 2-Day, Florida East Coast, family friendly fishing tournament, having weigh stations from Key West to Jacksonville, Florida, which will be live-streamed. While the tournament is going on, we will have live concerts all day & night in Fort Pierce.

Here are the locations for our satellite weigh stations throughout Florida's East Coast.

1. **Morningstar Marinas - Mayport, Jacksonville** - confirmed
2. **Windward Marina Group, St. Augustine Shipyard** - confirmed
3. Sebastian
4. **Causeway Cove Marina - Fort Pierce** - confirmed (Concert location)
5. **Sailfish Marina of Stuart, Stuart** - confirmed
6. **Sailfish Marina, West Palm Beach** - confirmed
7. Light House Point
8. Miami
9. **Ocean Reef Club, Key Largo** - confirmed
10. **Bud & Mary's, Islamorada** - confirmed
11. Key West

The Modelo Mahi Madness - Memorial Weekend 2021 - satellite weigh stations will be the exclusive host for that territory of the east coast of Florida and will be the only locations allowed to be live streamed for the chance to win the heaviest fish for that day (Sat. & Sun).

With the help of Modelo and Constellations Brands, we can provide and pass out giveaways for your customers, while being able to serve premium products throughout the 2-day party.

As a satellite location we want you to send us as much media as possible, as we are going to be live streaming from Fort Pierce, Florida. We want to advertise your location all weekend long, so the more content you can send us, the better for you; especially, if you are putting a big fish up on the scale!

Concert Location:

Causeway Cove Marina
601 Seaway Dr, Fort Pierce, FL 34949
772.242.3552

"Causeway Cove is the premier outdoor event venue on the Treasure Coast. We have room for 1,600 cars on-site and can hold over 5,000 guests. Guest can come by car, boat, or even helicopter. We even have beaches where guest can get into the water on-site."

FULL LIQUOR LISCENSE - 18 acres - 60 vendors - FULL POWER

2-Days of Vending - Saturday & Sunday - Memorial Weekend - All Vendor Welcome!!!

TOURNAMENT - CONCERT - VENDORS **SAFETY GUIDELINES, EVENT RULES, REGULATIONS, & TERMS**

- Sanitizing stations will be provided and placed throughout the venue for the use of our guests.
- Customers are encouraged to observe social distancing guidelines and wait 6 feet behind each other near vendor booths.
- Food Vendors will provide patrons with eating utensils.
- Vendors are required to provide hand sanitizer for their own personal use.
- Vendor shall provide their own canopy, tables, chairs, booth lighting, extension cords, displays, signage, etc.
- The use of amplified sound must be pre-approved by RTH and may not be disruptive to event.
- Canopies must be adequately weighted and or tied down. Vendors are solely responsible for all damages caused by their canopies. Observation of an unsecured canopy may result in its removal from the event and forfeiture of your booth fees.
- Power is provided.
- **INSURANCE:** The event does not offer nor provide individual vendor insurance coverage. Neither RTH nor the Modelo Mahi Mayhem shall assume liability for any losses that you may incur.
- **Conduct:** You are required to conduct yourself in a safe, courteous & professional manner. If you should have an issue with the event, or a fellow vendor, promptly bring the matter to the attention of RTH, so that we may attempt to remedy the situation. Unprofessional conduct that may be detrimental to the event including derogatory comments made to patrons or fellow vendors regarding the event, its staff, promoters and or sponsors may result in your expulsion from the event and further subject you to civil litigation for damages.
- **Exclusivity** will not be granted to any one vendor; however, precautions will be taken to limit duplication of similar items. Sales will be restricted to those items listed on your approved application. You will be notified if any of your listed items are required to be removed from your item list. Only sponsoring companies or entities may request exclusivity on certain products and services, if their request is granted, affected vendors or sponsors will be notified prior to the event of their new limitations. If an affected vendor or sponsor is not able to accept their new limitations, they may request to have their application rejected and receive a refund in the amount of their booth fee. The vendor further agrees and understands that they are not entitled to receive any additional compensation.
- **ALCOHOL** shall not be sold or served without a valid contract and the express written approval of RTH.

TOURNAMENT - CONCERT - VENDORS
SAFETY GUIDELINES, EVENT RULES, REGULATIONS, & TERMS

- **PACK UP:** No early pack up! Vendor booths are required to remain open for the duration of the event. When the event is officially over, break down your display and pack up your booth before bringing your vehicle to the event's perimeter.
- **Rain Date:** If the event is rescheduled due to weather, force majeure, civil unrest, or any other conditions beyond our reasonable control, those unable to participate on the rescheduled date(s) will unfortunately forfeit all fees & or contributions associated with the event.
- **Cancelations:** Barring dangerous or life-threatening conditions, Event will be held rain or shine. (Unless a rain date is established, see above) There will be no refund for inclement weather, force majeure, civil unrest, failure to show, emergency cancellation, or any reason other than the rejection of your application. If event is canceled, check the event's website for updates.
- **Clean Up:** Vendors are required to remove all trash and waste items from their booth space. Please break-down boxes and place in or next to the event's dumpsters or trashcans. No item(s) including but not limited to trash, cooking oils, pallets, boxes, displays, canopies, vehicles, or trailers are to be left behind. Failure to comply may result in a fine or the issuance of a citation and the loss of eligibility for future event participation. As a vendor, you further agree and understand that if your Space requires cleaning by Event Staff, a Clean-up fee up to \$200.00 will be charged to you or against r payout.
- **SECURITY:** Although security is provided, Vendors are fully responsible for their own personal property and wares
- **VENDOR PARKING:** Park only in designated vendor parking areas. A parking pass will be issued to you that must be displayed on your dashboard in plain view from the driver's side. Do not occupy spaces that are intended for event patrons/ shoppers. This practice will benefit all booths at the event, including your own. Unauthorized parking within the event may result in the immediate closure of your booth and ejection from the event without refund.
- **Vehicle Safety:** For the safety of the public, do not bring or move your vehicle inside the event during event hours or when patrons are present. Unauthorized vehicular access is strictly prohibited. Violators may be charged with causing a public safety hazard, issued a citation and removed without refund. Wait for authorization from event staff before entering.
- **Event hours or days may be changed or adjusted due to forces of nature or occurrences beyond our reasonable control. Such changes will not be considered a breach of this agreement and shall not constitute grounds for a refund, credit, or any form of compensation.**

ENJOY THE 'ROCK THE HARBOR' EXPERIENCE!

Carey Chej ©